

**** PRESS RELEASE ****

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Contact: Brittany Gibson
Tourism and Marketing Manager
Brittany@watkinsglenchamber.com
Phone: 607.535.4300



4TH OF JULY FIREWORKS AND FRIDAY ON FRANKLIN IN WATKINS GLEN

Watkins Glen, NY – It's that time of year! Grab your lawn chair, your blanket, your family, and friends, and get ready to enjoy the Fourth of July fireworks display in Watkins Glen on Friday, July 6, sponsored by the Watkins Glen Area Chamber of Commerce.

Chamber President and CEO Rebekah Carroll takes pride in sponsoring the fireworks, which are an area tradition, "The Watkins Glen Area Chamber of Commerce is pleased to continue the long-standing tradition of Watkins Glen celebrating this great country's freedom with the best fireworks display around!"

Date: Friday, July 6
Time: Dark (approximately 9:45pm)
Location: Clute Memorial Park, Watkins Glen, NY

Since the Watkins Glen fireworks display will take place on Friday, July 6, residents have an opportunity to check out other displays in the area on the other nights leading up to the 4th of July. Each year, thousands come out to view this beautiful display over scenic Seneca Lake. Young Explosives Corporation of Rochester, New York will produce the show. They present over 400 shows annually. You can view some of their past displays on their website: www.youngexplosives.com.



Don't forget that since it's the first Friday of the month, Friday on Franklin will take place earlier in the evening! Why not come downtown, enjoy tasting and sampling your way through our local shops, head to dinner, then stick around for fireworks after?

Here are the participating businesses and the local products they'll be showcasing:

- Famous Brands will feature wine tasting by Fulkerson Winery
- Watkins Glen Wine and Spirits will feature craft spirit sampling by Finger Lakes Distilling
- Franklin Street Art Gallery will feature local artisan cheeses from Sunset View Creamery
- Colonial Pottery and Creamery will feature wine tasting by Idol Ridge Winery
- Inner Peace Floats will feature wine tasting by Barnstormer Winery
- Seneca Signature Scents will feature local crafts by Fleece, Stitch, and Glitz
- The Watkins Glen Area Chamber of Commerce featuring locally-roasted coffee by Seneca Sunrise Coffee

In addition to all of the tasting and sampling available, The Sweats will be rocking the courtyard at 200 N. Franklin Street (between Glen Mountain Market and GRAFT wine + cider bar). Or in the event of rain, they'll join us inside the Chamber.

It's just \$10 to participate in the Friday on Franklin fun! Begin at the Chamber (214 N. Franklin Street) where you'll get your tasting glass, wrist band, and map of stops - then head out on your way tasting, sampling, and rocking through downtown! Friday on Franklin is a great way to kick off the weekend, all while supporting downtown shops and local businesses. Don't forget about our loyalty card for locals! Receive a stamp for each Friday on Franklin that you participate in, collect 9 stamps and attend the 10th month for free! This event takes place rain or shine!

The Friday on Franklin event series is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Elmira Savings Bank. For more information, visit: www.watkinsglenchamber.com/friday-franklin.

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