

**\*\* PRESS RELEASE \*\***

October 31, 2016



**watkinsglen**  
AREA CHAMBER OF COMMERCE

**Contact:**

Brittany Gibson

Tourism & Marketing Manager

[brittany@watkinsglenchamber.com](mailto:brittany@watkinsglenchamber.com)

Phone: 607.535.4300

## **Watkins Glen Area Chamber of Commerce Introduces Chamber Ambassador**

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce is excited to introduce Chamber Ambassador Cathy Hendrickson of Image Packaging.

Cathy began at Image Packaging at the age of 14 as a filing clerk and has worked in almost every capacity over the last 15 years. These days she is a General Manager and it is safe to say that she knows everything there is to know about Image Packaging. Currently she oversees customer service and accounting, and she enjoys working with key customers. As a single mother of two beautiful daughters, Cathy obtained her associates degree from Corning Community College. In her free time she enjoys gardening, volunteering in her church ministry at Fresh Start and spending time with her friends.



Of joining the Ambassador Program, Cathy shares, "I enjoy working with the people and business in Watkins Glen, I not only want to grow my own relationships with the businesses here in Watkins Glen, but I want to help them grow their business too. I feel it is important for small businesses to work together for the greater good!"

The Ambassador Program was introduced in January 2014. Ambassadors connect with different members to serve as an avenue of communication and information between the Chamber and its members, and vice versa. Among other things, the Ambassador Program ensures that the Chamber reaches out and touches each and every member in a calendar year, and it is integral in the continued growth of our membership and community.

###