## \*\* PRESS RELEASE \*\*

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## Watkins Glen Area Chamber of Commerce Introduces Chamber Ambassador

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce is excited to introduce Chamber Ambassador Debbie Rohde. Debbie is an accomplished Lead Recruiter with Adecco General Staffing in Corning, New York.

Debbie joined Adecco in July of 2002, bringing with her years of customer service, sales, and training experience. In her current role, she meets with potential clients to determine various business models

they can develop and implement to meet their specific staffing needs. Once a plan is agreed upon, Debbie then recruits potential employee matches through phone screening, testing abilities, and onsite interviewing. She is motivated to provide excellent service for her clients, her associates, and her colleagues.

Of joining the Ambassador Program, Debbie shares, "It was my desire to network in my community that has brought me to the Watkins Glen Area Chamber of Commerce. I look forward to meeting new people, being a part of the Ambassador Program, and learning more about our unique area of the world." Born and raised in Chemung County, Debbie still resides in Horseheads where she has raised two sons and continues to enjoy time with her wonderful support team of family and friends. She has always enjoyed the Finger Lakes and all of the activities and attractions to enjoy throughout the region.



The Ambassador Program was introduced in January 2014. Ambassadors connect with different members to serve as an avenue of communication and information between the Chamber and its members, and vice versa. Among other things, the Ambassador Program ensures that the Chamber reaches out and touches each and every member in a calendar year, and it is integral in the continued growth of our membership and community.