

**** PRESS RELEASE ****

December 13



watkinsglen
AREA CHAMBER OF COMMERCE

Contact:

Brittany Gibson

Tourism & Marketing Manager

brittany@watkinsglenchamber.com

Phone: 607.535.4300

Watkins Glen Area Chamber of Commerce Introduces Chamber Ambassador

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce is excited to introduce Chamber Ambassador Jerakah Heady of Royal Image FLX.

Jerakah began Royal Image FLX in the winter of 2015, but she isn't new to the world of wedding and event planning. Although she is an only child, Jerakah comes from a large extended family where every gathering is an event in itself. As an aspiring socialite and extrovert, Jerakah loves to entertain. Her love of small details and attentiveness allows her to plan Weddings and Events with ease. Jerakah is studying to become a certified Wedding and Event Planner specializing in luxury events. Jerakah is a lover of coffee, Target, and Finger Lakes wines. She enjoys reading, writing and photography and spending time with her husband and stepson.



Of joining the Ambassador Program, Jerakah shares, "I love everything about this Chamber. I did some research and I was blown away by the numerous opportunities that the Watkins Glen Area Chamber of Commerce gives its members. The staff truly care and are passionate about helping the members in any way possible. I chose to become an ambassador because I too care about our community and want to be able to provide the same opportunities that were presented for me. I try to support our local business as much as possible; whether it is getting a cup of coffee, buying a winter coat or going out to eat. I want to help bring more business into our local economy. I am excited to be a part of the Ambassador program and I look forward to working more closely with other small business in this area."

The Ambassador Program was introduced in January 2014. Ambassadors connect with different members to serve as an avenue of communication and information between the Chamber and its members, and vice versa. Among other things, the Ambassador Program ensures that the Chamber reaches out and touches each and every member in a calendar year, and it is integral in the continued growth of our membership and community.

###