

**\*\* PRESS RELEASE \*\***

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## **Watkins Glen Area Chamber of Commerce Introduces Chamber Ambassador**

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce is excited to introduce Chamber Ambassador Morgan Brojakowski. Morgan is an Account Executive with Sound Communications and manages her own social media advertising business, Bright and Blue Marketing.

A young marketing professional in the Southern Tier with four years of sales, marketing, and event planning experience who is involved across many aspects of communities within our local counties, Morgan has successfully and consistently connected businesses with one another and brought new business to her clients. She strives to develop and build valuable connections for her clients and looks forward to doing the same in our communities through the Ambassador Program.

Of joining the Ambassador Program, Morgan says “My favorite quote of all time is ‘Do or do not; there is no try.’ Yes, I’m making a Yoda reference. But there is so much to be said of this small movie line. The Watkins Glen Area Chamber of Commerce has the ability to connect businesses with one another and to educate their members on the importance of these connections, and they DO. The Can-Do attitude that makes up this Chamber has me eager and honored to be involved and to volunteer my time as an Ambassador.”



The Ambassador Program was introduced in January 2014. Ambassadors connect with different members to serve as an avenue of communication and information between the Chamber and its members, and vice versa. Among other things, the Ambassador Program ensures that the Chamber reaches out and touches each and every member in a calendar year, and it is integral in the continued growth of our membership and community.

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