

**** PRESS RELEASE ****

April 6, 2018

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**Chamber to host "Becoming a Business Owner 101"
presented by Alternatives Federal Credit Union**

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce will host a two-part seminar titled "Becoming a Business Owner 101" presented by Alternatives Federal Credit Union Business Cents on May 14 and 21, 2018 from 8:30am to 4:30pm on both days at the Watkins Glen Area Chamber of Commerce (214 N. Franklin Street, Watkins Glen, NY 14891). Here is a bit more about this course, from our friends at Alternatives:

About The Class

Becoming a Business Owner 101 is presented by the Alternatives Federal Credit Union Business Cents. The course will cover typical requirements and challenges of starting and operating a business, ranging from product and service development to business planning and financing. Additional topics discussed are business structure, regulatory and legal issues and lifestyle impacts. Each participant will complete a personal skills assessment and are strongly encouraged to sign up for follow-up free one-on-one consultations with our Business Consultants to help develop an action plan specific to their own business development.

Who is the class best suited for?

If you are considering starting a business and need to understand a full range of challenges and opportunities you will be facing, this class is for you! We will spend a lot of time providing an overview of the most common issues contributing to success or failure. The class is structured to allow participants identify your strengths, and weak areas where you will need to find support. Upon completion, you should feel equipped to make a determination to move ahead with your dream, or perhaps come to a realization that becoming a business owner may not be for you. The class will involve lectures, group activities, and lots of discussion and interaction. Your full participation will provide the best opportunity to gain the most knowledge from the content provided.

Is this class right for you?

This may not be ideal for you if:

- You are exploring multiple business ideas.
- You are not comfortable sharing and working in groups.
- You are a business owner with a few specific questions pertaining only to your current situation.
- You cannot attend for the entire duration of the course.

If any of these apply to you, you may gain a larger benefit from directly signing up for a free one on one consultation. This can be done by visiting the schedule a consultation page or by [clicking here](#).

Refund Policy

The class has limited enrollment and is kept small to ensure quality training and interactions. Therefore, we only grant refunds in emergency situations.

The registration is \$150 and includes lunch on both days. Please register here:
<https://www.alternatives.org/community-programs/business-cents/register-for-a-class.html>.

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