

**\*\* PRESS RELEASE \*\***

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**Call for Vendors at the 11th Annual Business Expo**  
*Reserve your business or organization's booth before space runs out!*

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce is pleased to announce the 11<sup>th</sup> Annual Business Expo presented by Elmira Savings Bank. Now is the time for member businesses and organizations to reserve their booth!

**Date:** Wednesday, April 19, 2017  
**Time:** 4:00pm – 7:00pm  
**Where:** Watkins Glen Community Center  
155 S. Clute Park Drive  
Boat Launch Road, Watkins Glen

The Business Expo begins with a showcase that is open to the public from 4:00pm to 5:00pm. During this time participants and attendees have the opportunity to network, build new business relationships, and learn about the unique products and services available from members of the Watkins Glen Area Chamber of Commerce and the community at large. New this year, vendors are able to sell their pre-packaged products!

At 5:00pm the event transitions into the Chamber's monthly After Hours Mixer with a cash prize drawing, as well as a raffle for items from each participating vendor business or organization. Refreshments will be available during the mixer portion of the event.

"This highly anticipated event is one that every Chamber member should attend and participate in. It is a great benefit that is completely free of charge for members. The networking and business to business opportunities are invaluable. Don't delay registration, as space fills up quickly!" said Watkins Glen Area Chamber of Commerce President/CEO, Rebekah Carroll. Registration ends March 31. There is no fee for Chamber members to participate. The fee for non-members is \$150.

For booth availability and reservations, please contact Cassandra Putman at 607-535-4300 or email: [cassie@watkinsglenchamber.com](mailto:cassie@watkinsglenchamber.com). You may also download a registration form on the Chamber website: [www.watkinsglenchamber.com/chamber-info/events/networking/](http://www.watkinsglenchamber.com/chamber-info/events/networking/).

The Business Expo is hosted by the Business and Education Committee of the Watkins Glen Area Chamber of Commerce and is sponsored by Elmira Savings Bank.

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