

**** PRESS RELEASE ****

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Chamber Announces Business Expo & April After Hours Mixer

The Watkins Glen Area Chamber of Commerce is pleased to announce the 11th Annual Business Expo presented by Elmira Savings Bank, along with the April After Hours Mixer – and we invite members of the community to attend!

Date: Wednesday, April 19, 2017
Time: 4:00pm – 7:00pm
Where: Watkins Glen Community Center
155 S. Clute Park Drive
Boat Launch Road, Watkins Glen

The Business Expo begins with a showcase from 4:00pm to 5:00pm, which is open to the public and free to attend. During this time attendees have the opportunity to build relationships with businesses and learn more about the unique products and services available from members of the Watkins Glen Area Chamber of Commerce. New this year, vendors are able to sell their pre-packaged products. Join us to visit with the many area businesses who will be in attendance!

A number of participating businesses have announced special promotions, services, and giveaways that they'll be offering during the event! Just a few of these include:

- Visions Federal Credit Union will be offering \$25 new member coupons. Open a new savings account and they'll give you \$25 to start!
- Child Care Aware of Steuben and Schuyler will be holding a drawing to win the iconic children's book, *Velveteen Rabbit*.
- GST Boces will have their Cosmetology Program on-site, providing mini manicures – free of charge!
- Selah Yoga will offer 20% off a yoga or music class to anyone who stops by their table and they'll be collecting names for a drawing to win a free yoga class or music lesson.
- Wallin Insurance Agency, Inc. will be doing a drawing for Dunkin' Donuts Gift Cards every hour throughout the event, plus you can enter to win a prize pack including a Wallin Insurance umbrella and a Dunkin' Donuts Gift Card!

At 5:00pm the event transitions into the Chamber's monthly After Hours Mixer with a cash prize drawing, as well as a raffle for items from each participating vendor business or organization. Refreshments will be available during the mixer portion of the event.

Watkins Glen Area Chamber of Commerce President/CEO Rebekah LaMoreaux invites Chamber members as well as the community at large to attend, "This highly anticipated event offers networking and business opportunities which are invaluable. We welcome members of the community to attend and learn about the goods and services that are available to them locally."

Reservations are requested for the After Hours Mixer. For reservations for the Mixer or more information on the Business Expo, please contact Cassandra Putman at the Chamber: 607-535-4300 or email: cassie@watkinsglenchamber.com.

The Business Expo is hosted by the Business and Education Committee of the Watkins Glen Area Chamber of Commerce and is sponsored by Elmira Savings Bank. After Hours Mixers have been sponsored by Chemung Canal Trust Company, so there is no fee to attend.

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