

**** PRESS RELEASE ****

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Cirque du Caring – call for vendors

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce will host a brand new event to showcase area non-profits! Cirque du Caring will take place on Thursday, October 4 from 4:00 pm to 7:00 pm at the Watkins Glen Community Center. This event is a nonprofit showcase similar to a business expo, but with a twist! It's designed as a fun, low-pressure way to raise awareness in the community about who the area nonprofit organizations are, what they do, and how individuals in the community can get involved. Now is the time to register your organization!

There are unique elements that promise to make this showcase interesting and different – for both vendors and members of the public who attend, including a Parade of Partners and a Chili Cookoff, plus face painting, live music, and live circus-style performances! This event will be free to attend and open to the public.

Any nonprofit organization is invited to participate as a vendor, but advance registration is required. Space is very limited and available on a first come, first serve basis. The registration fee is \$25 for chamber members and \$30 for non-chamber members. Registration is open now through August 17. To download a registration form, visit: www.watkinsglenchamber.com/cirque-du-caring or contact Events Manager Anna Rainous: anna@watkinsglenchamber.com or 607-535-4300.

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