



2017 TRAVEL GUIDE COVER PHOTO CONTEST

The Watkins Glen Area Chamber of Commerce publishes the Official Watkins Glen and Schuyler County Travel Guide on an annual basis. The 2017 cover will feature a fan photo, selected by a voting process combining Facebook likes and voting by the Watkins Glen Area Chamber of Commerce Tourism Committee.

RULES & CONTEST GUIDELINES

- 1) To be eligible a photograph must be from a **verifiable Schuyler County location**. Photographs taken outside of Schuyler County will not be considered.
- 2) Photographs must be original and owned by the submitting party.
- 3) Photos containing identifiable people must have written permission from photo subjects for use.
- 4) To be eligible a photograph must be available in digital form at 300dpi or better. Please note that cell phone photographs are typically not available in a high enough resolution to be usable. Please confirm the resolution of your photograph prior to submission.
- 5) Professional and amateur photographs are eligible for submission.
- 6) Upon submission, the photographer grants full use to the Watkins Glen Area Chamber of Commerce and its employees, free from licensing, royalty, and copyright requirements.
- 7) No payment whatsoever will be distributed to any contest participants, including the winner.
- 8) To be eligible, send your photograph to brittany@watkinsglenchamber.com along with your name, address, phone number, photo location, and date the picture was taken by 5pm on October 31, 2016. Failure to submit all of the required information will render the entry null and void. No late submissions will be accepted.



SELECTION & VOTING PROCESS

- 1) Photos received by 5pm on October 31, 2016 will be assembled into an album and shared on the Watkins Glen Travel & Tourism Facebook page.
- 2) Votes will be tallied by "likes" on each photo.
- 3) The three photos with the most "likes" will proceed onto the next round of voting.
- 4) The top three Facebook photos will then be presented to the Watkins Glen Area Chamber of Commerce Tourism Committee.
- 5) The Tourism Committee will then vote to determine the cover photo by closed ballot.

PRIZE PACKAGE

Let's be honest, it's pretty cool to have your photo splashed across the cover of 125,000 Official Travel Guides! But there's more...

- Framed print of the 2017 Travel Guide cover
- Watkins Glen hoodie
- FLXopoly Game (custom Finger Lakes Monopoly game)
- Public announcement with your name and photo