

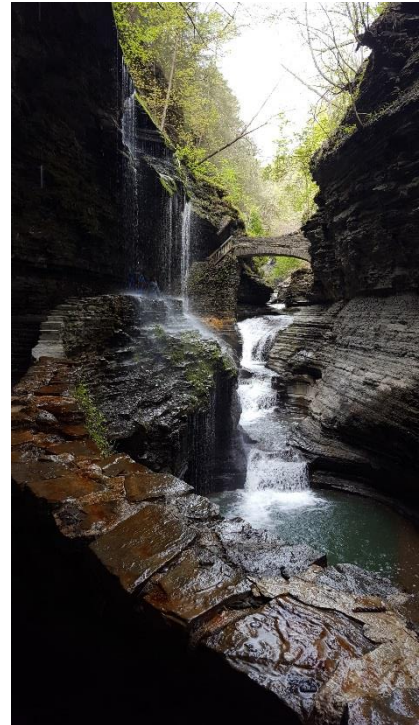


2018 WATKINS GLEN STATE PARK WELCOME BROCHURE COVER PHOTO CONTEST

The Watkins Glen Area Chamber of Commerce is excited to announce that we will operate a satellite Visitor Center at Watkins Glen State Park, beginning in May 2018! To help welcome visitors, we are creating a Welcome Brochure. The cover will feature a fan photo, selected by a voting process combining Facebook likes and voting by the Watkins Glen Area Chamber of Commerce staff.

RULES & CONTEST GUIDELINES

- 1) To be eligible a photograph must be from Watkins Glen State Park.
- 2) Photographs must be original and owned by the submitting party.
- 3) Portrait-oriented images are suggested. The size of the cover is approximately 4" wide by 9" high.
- 4) Photos containing identifiable people must have written permission from photo subjects for use.
- 5) To be eligible a photograph *must* be available in digital form at 300dpi or better. Please confirm the resolution of your photograph prior to submission.
- 6) Professional and amateur photographs are eligible for submission.
- 7) Upon submission, the photographer grants full use to the Watkins Glen Area Chamber of Commerce and its employees, free from licensing, royalty, and copyright requirements.
- 8) No payment whatsoever will be distributed to any contest participants, including the winner.
- 9) To be eligible, send your photograph to brittany@watkinsglenchamber.com along with your name, address, phone number, photo location, and date the picture was taken by **5pm on February 19, 2018**. Failure to submit all of the required information will render the entry null and void. No late submissions will be accepted.



SELECTION & VOTING PROCESS

- 1) Photos received by 5pm on February 19, 2018 will be assembled into an album and shared on the Watkins Glen Travel & Tourism Facebook page.
- 2) Votes will be open until 12pm on Friday, February 23, 2018, then tallied by "likes" on each photo.
- 3) The three photos with the most "likes" will proceed onto the next round of voting.
- 4) The top three Facebook photos will then be presented to the Watkins Glen Area Chamber of Commerce Staff.
- 5) The Staff will then vote to determine the cover photo by closed ballot and an announcement will be made on Monday, February 26 on the Visit Watkins Glen and Schuyler County Facebook page.

PRIZE PACKAGE

Let's be honest, it's pretty cool to have your photo splashed across the cover of 100,000 Official Welcome Brochures! But there's more...

- Framed print of the 2018 Watkins Glen State Park Welcome Brochure
- FLXopoly Game (custom Finger Lakes Monopoly game)
- Public announcement with your name and photo
- Tickets for two to an entire year of Friday on Franklin events