

**** PRESS RELEASE ****

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**COME OUT FOR TASTINGS, MUSIC, AND FUN
ON FRIDAY, DECEMBER 1 IN DOWNTOWN WATKINS GLEN!**

Watkins Glen, NY – What better way to get in the holiday spirit than with tastings of local products, live music, *and* the fun of Village Christmas?! Well, that’s just what’s coming your way on Friday, December 1!

During Friday on Franklin you’ll enjoy local cheese, local wine, local craft spirits, and live music! Visit each location for your chance to win a \$25 American Express Gift Card. Ask about it at the Chamber check-in table! The cost to participate is just \$10 and includes a souvenir wine glass. To participate, simply stop by the Visitor Center (214 North Franklin Street in Watkins Glen) at the start of the event to purchase an event ticket. This month’s participants include:

MUSIC

Enjoy live music by The Sweats in the courtyard between Glen Mountain Market and GRAFT wine + cider bar (music plays from 6pm to 8pm). In the event of inclement weather, The Sweats will play inside the Chamber of Commerce building.

TASTINGS & SAMPLES

Watkins Glen Wine & Spirits featuring craft spirit tastings by Finger Lakes Distilling
Franklin Street Art Gallery featuring cheese tastings by Shtayburne Farms
Colonial Pottery & Creamery featuring wine tasting by Barnstormer Winery
Famous Brands featuring cheese tastings by Sunset View Creamery
Inner Peace Floats featuring wine tasting by Hector Wine Company
Watkins Glen Area Chamber of Commerce featuring locally roasted coffee by Seneca Sunrise Coffee

With a great combination of tastings and live music – this is a fantastic way to celebrate the incredible richness of our community! This event series is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Elmira Savings Bank. For more information, visit: www.watkinsglenchamber.com/friday-franklin.

Don’t forget, Friday, December 1 is also the always-popular, fun, and completely free Village Christmas event, which features a parade, vendors, an appearance by Santa and Mrs. Claus, and much more. A great way to kick off the holiday season in Watkins Glen!

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