

**** PRESS RELEASE ****

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February Think Tank at the Watkins Glen Area Chamber of Commerce

Watkins Glen, NY – Are you intimidated by the thought of writing a press release? If so, the Watkins Glen Area Chamber of Commerce is hosting an educational opportunity that will help put your mind at ease. The next Watkins Glen Area Chamber of Commerce Think Tank of 2017 will take place on Tuesday, February 14, featuring local correspondent Glenda Gephart. Glenda will join us to talk all about press releases and more specifically, how to write and send them to ensure a positive response. This Think Tank is rescheduled from January, following a cancellation due to inclement weather.

Date: Tuesday, February 14, 2017

Time: 8am – 10am

Location: Watkins Glen Area Chamber of Commerce Conference Room

Think Tanks begin with an educational component including plenty of time for questions and answers. These events always conclude with a lively roundtable discussion. RSVPs are accepted through February 10. Please contact Membership Services Manager Meredith Williams at 607-535-4300 or email meredith@watkinsglenchamber.com.

The Watkins Glen Area Chamber of Commerce strives to advance economic vitality by providing promotion, education, and support for its members and the community. In furtherance of this mission, the Chamber presents many educational opportunities throughout the year for local businesses and organizations, Think Tanks are just one of these opportunities.

Think Tanks will take a slightly new approach in 2017. They will be held monthly on the second Tuesday, with times alternating between 4-6pm for odd months and 8-10am for even months. Think Tanks are offered as a complimentary benefit to members of the Watkins Glen Area Chamber of Commerce!

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