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Chamber Announces Winner of Curb Appeal Contest

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce Tourism Committee launched the Curb Appeal Contest in May. This contest was designed to beautify and improve the overall appearance of the area. It takes place monthly from May through September and the winner receives a \$250 prize!

The contest is judged by members of the Tourism Committee. Judging criteria includes overall appearance, cleanliness and maintenance, landscaping and planters, and window displays where applicable. The Chamber worked with Stillman’s Greenhouse in Montour Falls to offer coupons to businesses to encourage them to shop locally for flowers.

After judging was complete for the month of July and scores were tallied, Rose’s Cuttin’ Up in Montour Falls came out on top! Second and third place went to: The Great Escape & Everything Ice Cream and the Watkins Glen Harbor Hotel (tie score) in second place and Unique Country Boutique in third place.

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