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JOIN US FOR A RIBBON CUTTING AT LOCAL 62

Watkins Glen, NY – Local 62, a wine and spirits store dedicated to New York-only products recently opened at 111 North Franklin Street in Watkins Glen. To celebrate, the Watkins Glen Area Chamber of Commerce invites you to a ribbon cutting on Tuesday, August 22 at 5pm.

Owner Nicholas Thayer shares, "Local 62 is the world's first spirits, wine, and beer store to feature and exclusively sell New York State made products. As part of Rooster Fish Brewing, we have long been aware of the amazing beverage industry developing in New York State. This is our way of showcasing our fellow beverage makers across the state, and bringing amazing state-made products to our area's locals and visitors." During the ribbon cutting, attendees may enjoy spirit and beer tastings, as well as light hors d'oeuvres next door at Rooster Fish Brewing.

Thayer adds, "The idea for Local 62 was actually from our long time executive chef Trevor Margeson. When brainstorming the beginning stages of developing the front of our new building, we came to realize that we had a great space to highlight NY products and we could fully utilize our farm brewer's license. I thought it was an amazing idea and I ran with it. The name Local 62 should bring to mind a union shop — local, hardworking beverage makers, all banded together in one place. The number 62 references the 62 counties in New York State."

Chamber President and CEO Rebekah Carroll welcomes the community to attend and shares her appreciation for Nick's vision, "Local 62 is yet another fantastic addition, born from Nick's incredible vision. His other business, Nickel's Pit BBQ will be turning five next month. Nick, along with his fiancé and business partner Jenna Letersky, are creative and dedicated. Their investment in downtown Watkins Glen is something from which we are all lucky to benefit. They have beautifully revitalized previously vacant properties and offer unique opportunities to experience local food and beverage. I encourage everyone to come out to celebrate – and thank them for – their hard work."

The ribbon cutting ceremony will include remarks by Watkins Glen Area Chamber of Commerce President and CEO Rebekah Carroll and elected officials. It is free to attend and open to the public.

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