

**\*\* PRESS RELEASE \*\***

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**Learn more about becoming a designated MWBE or SDVOB**

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce, Schuyler County Partnership for Economic Development (SCOPED), and Incubator Works will come together to host an information session and workshop regarding Minority and Women Business Enterprises (MWBE) and Service Disabled Veteran Owned Business (SDVOB) certifications in New York State.

This workshop is for all business owners interested in what designations entail. It is broken into two evening sessions, which will be held on August 23 and August 30 from 6-8pm at the Watkins Glen Area Chamber of Commerce. Session 1 on August 23 will provide general information and an overview of each designation. Session 2 will provide step by step information on how to become certified.

Nancy Kirby, Executive Director of Incubator Works shares, "Most business owners don't know if they're eligible and if they are, what benefits there are to becoming MWBE or SDVOB certified. Come and learn how to determine if these designations apply to your business, what you can expect in the certification process, and how to get started.

There is no fee to attend but advance registration is required. To book your spot, please contact Amanda Rodriguez, Economic Development Specialist at SCOPED: 607-535-6862.

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