

**** PRESS RELEASE ****

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March Think Tank at the Watkins Glen Area Chamber of Commerce

Watkins Glen, NY – Is Facebook advertising something you'd like to try for your business or organization, but you're just not sure where to begin? The Watkins Glen Area Chamber of Commerce is hosting an educational opportunity that will give you all of the tools you need to launch your first paid Facebook campaign!

Join us at our Think Tank on Tuesday, March 14 featuring Chamber Tourism and Marketing Manager Brittany Gibson, who will join us to talk about Facebook advertising. Brittany will walk attendees through the basics of Facebook advertising, the different types of advertising available, and best practices to position yourself for success. Bring your laptop or tablet if you would like to follow along through the presentation.

Date: Tuesday, March 14, 2017

Time: 4pm – 6pm

Location: Watkins Glen Area Chamber of Commerce Conference Room

Think Tanks begin with an educational component including plenty of time for questions and answers. These events always conclude with a lively roundtable discussion. There is no cost to attend. Think Tanks are offered as a complimentary benefit to members of the Watkins Glen Area Chamber of Commerce.

RSVPs are requested by March 10. Please contact Membership Services Manager Meredith Williams at 607-535-4300 or email meredith@watkinsglenchamber.com. Think Tanks are held monthly on the second Tuesday, with times alternating between 4-6pm for odd months and 8-10am for even months.

The Watkins Glen Area Chamber of Commerce strives to advance economic vitality by providing promotion, education, and support for its members and the community. In furtherance of this mission, the Chamber presents many educational opportunities throughout the year for local businesses and organizations, Think Tanks are just one of these opportunities.

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