

**\*\* PRESS RELEASE \*\***

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**Contact:** Brittany Gibson  
Tourism & Marketing Manager  
brittany@watkinsglenchamber.com  
Phone: (607) 535-4300



### **SUNSET VIEW CREAMERY TO HOST AFTER-HOURS MIXER AND GRAND OPENING**

WATKINS GLEN, NY – Join the Watkins Glen Area Chamber of Commerce for an extra-special After-Hours Mixer on Wednesday, May 16 from 4:30pm-7pm at Sunset View Creamery (4970 County Route 14, Odessa). After Hours Mixers are a complimentary benefit for members of the chamber and offer great opportunities to network, make connections with fellow Chamber members and the community at large, as well as learn more about local businesses.

Registration begins at 4:30pm, with time to mix and mingle before the ribbon cutting at 5:00pm, and a short program at 6:00pm. Members are welcome to bring announcements to share during the program. At the conclusion of the program, attendees will enjoy refreshments, wine tasting, tours of the farm, and of course, plenty of time for networking. The mixer prize will be a gift basket of cheese and a variety of other products.

In addition to the standard mixer activities, this event will also mark a major milestone at Sunset View Creamery – the official grand opening of their new tasting room and retail space! Owner Carmella Hoffman shares, “We’ve been working hard to get the new store open and we couldn’t be more proud of the results. After years in a very humble tasting room, we now have a full-size retail shop and tasting area. We’re excited to welcome people to our new space and to have it open to the public.”

Chamber President and CEO Rebekah Carroll adds, “I cannot wait to celebrate the grand opening of the new shop at Sunset View Creamery. The Hoffmans are an integral part of our agritourism and local food communities. They are dedicated to their farm and their cheese making. They are true artisans and incredible chamber supporters. I hope the community will join us in celebrating all of their hard work!”

2018 After-Hours Mixers are sponsored by Chemung Canal Trust Company, so there is no fee for members to attend. Although not required, reservations are strongly encouraged. Kindly RSVP by Monday, May 14 by calling the Chamber at (607) 535-4300 or emailing Events Manager Anna Rainous: [anna@watkinsglenchamber.com](mailto:anna@watkinsglenchamber.com).

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