

**** PRESS RELEASE ****

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Contact: Brittany Gibson
Tourism and Marketing Manager
brittany@watkinsglenchamber.com
Phone: 607.535.4300



**May Think Tank:
Preparing for Tourism Season – A Special Event Rundown**

Watkins Glen, NY – The busy season is almost here, and there are a lot of great things happening in the area over the next several months! Visitors want to know about events happening in the area and it is important for those who regularly interact with visitors to be well informed about things going on in the area. Join us on **Tuesday, May 8 from 4:00 pm to 6:00pm** at the Watkins Glen Area Chamber of Commerce (214 N. Franklin Street, Watkins Glen) for a Think Tank dedicated to sharing information on just this topic – and more!

You'll hear from representatives of the Corning Museum of Glass, Watkins Glen Promotions, Finger Lakes Film Society, and the Chamber of Commerce. You are also welcome to share information about your organization or business's upcoming plans and events. Think Tank attendees will learn about upcoming big events as well as recurring happenings, receive promotional items to hand out to guests, and learn how to utilize Chamber resources to find information about events on any given day.

This is an important opportunity to brush up on your knowledge before peak season hits. Chamber President and CEO Rebekah Carroll shares, "With so many things to see, do, and experience in our area, it can be hard to keep up! But we are *all* ambassadors for this region and we should all be educated about what's happening in our area. This event is open to all who are interested. The more passionate, informed ambassadors we have – the better. Please join us!"

Think Tanks are offered as a complimentary benefit to members of the Watkins Glen Area Chamber of Commerce. Advance reservations are requested by Monday, May 7. Please contact Events Manager Anna Rainous to RSVP: 607-535-4300 or anna@watkinsglenchamber.com.

The Watkins Glen Area Chamber of Commerce's mission is to advance economic success through support, promotion, and education. In furtherance of this mission, the Chamber presents many educational opportunities throughout the year for local businesses and organizations, Think Tanks are just one of these opportunities. Think Tanks are held monthly on the second Tuesday, with times alternating between 4-6pm for odd months and 8-10am for even months.

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