



Meet Bill Sitzman, Consulting Radio Engineer...

1. Describe Your Business:

Consulting Radio Engineer. I deal with a lot of documents in the communications industry and also do some design work. The clients, attorneys and government people I work with are practically family to me. In some cases, my work involves assisting insurance adjusters regarding damage at communication sites

2. Tell us your story:

Originally, I worked for Toronto-based Electronic Associates of Canada and received a lot of training there, and even proofread French Canadian technical manuals. Since I had a background in radio & television technology, I recognized a need for consulting work in 1973 and opened an engineering firm east of Watkins Glen. My 3-person staff worked here until downsizing in 2012 to work independently.

3. What has helped you succeed and gain experience?

Consulting engineers in the communications field are a small group and we often write papers of educational nature. We do advertise our services in professional journals yet receive a lot of new clients from word-of-mouth. To all of these fine people I am greatly indebted.

4. What inspires you?

As a "people person", I enjoy connecting with the business and tourism populace in a six or seven county area. They are indeed inspiring and we have much to share with one another.

5. What keeps you up at night? What are your challenges?

Engineering projects are often time sensitive, and sometimes foreign government people as well as field engineers can delay a job nearly to the deadline.

6. What is your favorite local activity?

Working with the Watkins Glen area Chamber of Commerce and promoting our area in to my familiar counties, one of which is in Canada.

7. Is there anything else we should know about you?

Some people know me as a vocal soloist and classical chorale singer. Hence, music is the other side of my life and I am so grateful for the talented accompanists I'm privileged to sing with.

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