



Meet John and Kimberly Maloney, owners of Namaste' Event, Spa & Wellness Center

1. Describe Your Business:

We are a full-service spa and wellness center. Our mission is to provide a diverse array of wellness and relaxation services and products to our community. Our spacious (5,500 square foot) facility boasts 5 massage rooms, a couples massage room, 3 facial rooms, a 3 person infrared dry sauna with carbon/ceramic heaters, an 8 person steam room, a full service salon, a yoga studio and men's and women's locker rooms. We employ 25 full and part time employees and independent contractors. In addition to individual spa services, we specialize in group spa parties and events, with the capacity to handle groups of up to 20 people.

2. Tell us your story:

In the fall of 2015, we began comparing thoughts and ideas about a new business specializing in health and wellness--we are each passionate about maintaining physical and emotional health. We decided to build a large, all-inclusive spa and wellness center, providing an extensive variety of services, with a focus on creating an overall experience, rather than just selling services. In order to be unique, we incorporated the ability to host group events into our business plan. We located an empty commercial building in a convenient location, with plenty of parking, and hired a local general contractor to create a design for the space. Construction began in January, 2016 (we used all local contractors and subcontractors) and we opened for business on June 1, 2016.

3. What has helped you succeed and gain experience?

We have been very thoughtful and careful with each decision made for the business. From the selection of our space, to the choice of our contractor, to the interviewing and hiring of employees, to the decisions as to what services and products to provide, we first discuss all of the pros and cons. As people of faith, we pray over every decision first. We also like to reach out to other business owners for advice and ideas—it has been awesome to see how eager other people are to help us succeed.

4. What inspires you?

We are inspired by positive, happy, motivated people who work hard in collaboration with others to help the entire "team" succeed. We know that the more our community is happy and healthy, the more successful its local businesses will be. We believe in routing for success and prosperity for everyone in our community.

5. What keeps you up at night? What are your challenges?

We know that the success of our business depends upon the strength of the local economy. It is important that we connect with other local business leaders and groups to continue to devise ways and ideas to boost our economy, create jobs, reduce crime and poverty and improve our local quality of life.

6. What is your favorite local activity?

It is very important to us to support local businesses. We love to eat out, and like to patronize local restaurants.

7. Is there anything else we should know about you?

We like to think of Namaste' as a family. We (owners and employees alike) trade services and personally enjoy everything that Namaste' has to offer. We get together for holiday events and last summer took a group trip to Darien Lake for a day at the park and a concert at night. We genuinely enjoy each other's company and are dedicated to making Namaste' the best it can be for the benefit of our community!

Namaste' Event, Spa & Wellness Center
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