



Meet Josh Fuksman, owner of Finger Lakes Sign & Design...

1. Describe Your Business:

Finger Lakes Sign & Design prides itself on being a one-stop shop for any printing and marketing needs. "We are a full-service sign, banner, and apparel print shop. In addition to our printing services, we also provide logo design, graphic design, web design, and more."

2. Tell us your story:

In 2015, the owners of Laughlin Signs offered Josh the opportunity to purchase their business. "I bought the business as a leap of faith three years ago in March," Josh explained. Josh had a lifetime goal of being an entrepreneur, and this opportunity allowed him to make that goal a reality. Using his business expertise and sales experience, Josh formed Finger Lakes Sign & Design.

3. What has helped you succeed and gain experience?

"Community support has been essential to my success," Josh said. He added that cultivating relationships with other local businesses and tapping into personal relationships for advice, expertise, and customer contacts have also been instrumental to the success of the business so far.

4. What inspires you?

"My faith, my family, and friends," Josh answered matter-of-factly. He added that he tries to surround himself with good people. His inspiration comes from growing up in a very hardworking family. Josh's father is an immigrant who built his own business almost twenty years ago.

5. What keeps you up at night? What are your challenges?

Understandably, Josh said that what keeps him up at night are his four children - ages 10 and under! Maintaining a work-life balance is always a challenge, especially for a small business owner.

6. What is your favorite local activity?

Josh's favorite activity is to simply spend time with his family and friends.

**Finger Lakes Sign and Design • (607) 795-1905 • 97 Colonial Drive, Horseheads, NY
14845**

www.fingerlakessigns.com