



Two Goats Brewing

Describe your business and tell us your story

Two Goats is owned by myself and my husband Jon. We opened Two Goats in 2010, but we actually started the process around 2006 when Jon borrowed (and eventually bought) an old brew machine that sat in the basement of Atwater Winery. The Hector community was very supportive of the beer and then about a year later someone offered us an 1800's barn (to take off her property and relocate it to its current spot). About 1.5 years after that, Ted Marks of Atwater offered to sell us 3.5 acres of land. With the help of a couple of friends, we bought the land and started the business in February of 2010.

What has helped you succeed and gain experience?

Community support, focusing on authenticity and simplicity, making practical decisions, following a sustainable business model (versus the more common growth model), enjoying what we do and giving back to the community are all decisions that have helped us succeed. We've gained most of our experience through trial and error. Certainly our previous life ventures of Jon being an accountant and hospitality industry manager and myself being a business owner since my mid-20's has helped.

What inspires you?

We are inspired by being able to "do good" on a larger scale than we were previously able, by giving back to our community, by being able to do what we love while earning a living and of course, by beer...lots and lots of beer!

What keeps you up at night? What are your challenges?

Work/life balance and truly taking time off (where even our head is not in the business!) are our biggest challenges.

Contact Information

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