

**** PRESS RELEASE ****

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**FRIDAY ON FRANKLIN RETURNS TO DOWNTOWN WATKINS GLEN
ON FRIDAY, OCTOBER 7!**

Watkins Glen, NY – Fall is officially in full swing and if you're looking to get out and about, the Watkins Glen Area Chamber of Commerce has just the event for you! Friday on Franklin is the "first Friday" event series hosted by the Watkins Glen Area Chamber of Commerce on – you guessed it – the first Friday of every month from 5-8pm. Join us on Friday, October 7! Cost to attend is \$10 and includes a souvenir wine glass.

Participating businesses include:

Franklin Street Art Gallery paired with
Fulkerson Winery and FLX Winery

Watkins Glen Promotions paired with Ithaca
Popcorn Company and Seneca Sunrise Coffee

Colonial Pottery & Creamery paired with
Shtayburne Farms

Watkins Glen Wine & Spirits paired with Finger
Lakes Distilling

Ultimate Apparel paired with Village Bakery &
Heavily Brewing

Inner Peace Floats paired with JR Dill Winery



How does the event work? Retail shops serve as event hosts and they are paired with a local food or beverage producer who will be set up inside of their business offering samples. This is a great chance to support local businesses while enjoying delicious Finger Lakes food and beverages!

To participate, simply check-in at the Watkins Glen Area Chamber of Commerce (214 North Franklin Street, Watkins Glen) at the start of the event, where you can also enter to win 4 free tickets to the next Friday on Franklin.

Remember that this event series takes place on the first Friday of *every* month! Future dates in 2016 include: November 4, and December 2. Friday on Franklin is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Chemung Canal Trust Company. For more information, visit: <http://www.watkinsglenchamber.com/friday-franklin>.

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