

**** PRESS RELEASE ****

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**COME OUT FOR TASTINGS, MUSIC, ART, AND FUN
THIS FRIDAY, OCTOBER 6 - DOWNTOWN WATKINS GLEN!**

Watkins Glen, NY – Enjoy tastings of local products during this fun (and delicious) event series on the first Friday of every month from 5-8pm in downtown Watkins Glen, sponsored by Elmira Savings Bank. Live music and local art rounds out the experience. Join in the fun!

The cost to participate is just \$10 and includes a souvenir wine glass. To participate, simply stop by the Visitor Center (214 North Franklin Street in Watkins Glen) at the start of the event to purchase an event ticket. Come out on Friday, September 1 to enjoy music, art, and tastings. New this month – visit each location for your chance to win a \$25 American Express Gift Card. Ask about it at the Chamber check-in table!

This month's participants include:

MUSIC

Enjoy live music by The Sweats in the courtyard between Glen Mountain Market and GRAFT wine + cider bar (music plays from 6pm to 8pm). In the event of rain, The Sweats will play inside of the Visitor Center at 214 N. Franklin Street.

ART

Franklin Street Art Gallery is hosting an opening reception with live art demonstrations by Bill Mowson

TASTINGS & SAMPLES

- Finger Lakes Distilling offering craft spirit tastings at Watkins Glen Wine & Spirits
- Chateau LaFayette Reneau offering wine tastings at Franklin Street Art Gallery
- Shtayburne Farms offering cheese tastings at Watkins Glen Promotions
- Village Bakery offering baked goods and Heavily Brewing Company offering beer tastings at Famous Brands
- Idol Ridge Winery offering wine tastings at Inner Peace Floats
- Seneca Sunrise Coffee offering locally-roasted coffee tastings and Sunset View Creamery offering cheese tastings at the Watkins Glen Area Chamber of Commerce

With a great combination of tastings, art, and music – this is a fantastic way to celebrate the incredible richness of our community! This event series is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Elmira Savings Bank. For more information, visit:

www.watkinsglenchamber.com/friday-franklin.

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