

**** PRESS RELEASE ****

October 20, 2016

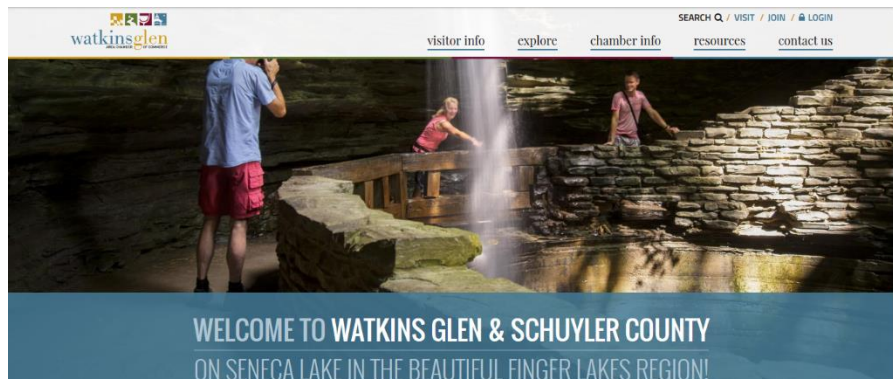
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Small Business Think Tank at the Watkins Glen Area Chamber of Commerce

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce strives to advance economic vitality by providing promotion, education, and support for its members and the community. In furtherance of this mission, the Chamber presents many educational opportunities throughout the year for local businesses and organizations.

On Monday, October 3, the Chamber will host a Small Business Think Tank from 12-2pm in the Conference Room at the Chamber offices (214 North Franklin Street, Watkins Glen). The program will include a tour of the Chamber's new website and database. The presentation will be led by Membership Services Manager Meredith Williams and Tourism and Marketing Manager Brittany Gibson. Following the presentation, there will be time for a roundtable discussion.



Brittany shares, "The new Watkins Glen Area Chamber of Commerce website launched on September 12 and we welcome members to attend this session to learn more about the site's new features, organization, and functionality. This will include a brief discussion of advertising options available to members on the new site. Meredith Williams will also present invaluable information on the Chamber's new database and member-side portal. We encourage members to attend this important, informative session so that they can make the most of the tools available to maximize the benefits available to them through their Chamber membership."

Lunch is optional for \$5. Reservations are required by Friday, September 30. To RSVP please contact Membership Services Manager Meredith Williams at 607-535-4300 or Meredith@watkinsglenchamber.com.

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