

**** PRESS RELEASE ****

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**October Think Tank at the Watkins Glen Area Chamber of Commerce:
Emergency preparedness for businesses from A to Z**

Watkins Glen, NY – When the unexpected happens, how will you respond? Emergencies are frustrating, upsetting, and incredibly stressful. But, being prepared can alleviate a great deal of that stress and upset. The Watkins Glen Area Chamber of Commerce wants to help you prepare for the unexpected. Join us at our next Think Tank!

Date: Tuesday, October 10
Time: 8am – 10am
Location: Watkins Glen Area Chamber of Commerce Conference Room
214 N. Franklin Street, Watkins Glen

From insurance to human resources, this Think Tank will cover the basics of preparing for emergencies. You will leave with key information to better prepare both you and your business to face the unexpected. Speakers and topics include:

- Brian McConnell from the Finger Lakes Chapter of the American Red Cross will cover making an emergency plan using national resources.
- David Sidle from Sidle Insurance Agency will cover the insurance aspects of emergency preparedness (what insurance do you need, how do you make sure you're covered)
- Marcia Kasprzyk from Schuyler County Public Health will cover local help and planning efforts
- Matthew Sharpe from Cameron Manufacturing and Design being prepared from a human resources perspective (how are you going to take care of your employees if you have to temporarily close your business?)
- Alyssa Wixson and Anthony from SCT Computers will present on the IT side of emergency preparedness – backup programs, off-site storage, and how to prevent network security breaches

Think Tanks are offered as a benefit to members of the Watkins Glen Area Chamber of Commerce. Advance reservations are requested by Monday, October 9. Please contact Events Manager Anna Rainous to RSVP: 607-535-4300 or anna@watkinsglenchamber.com.

The Watkins Glen Area Chamber of Commerce strives to advance economic vitality by providing promotion, education, and support for its members and the community. In furtherance of this mission, the Chamber presents many educational opportunities throughout the year for local businesses and organizations, Think Tanks are just one of these opportunities. Think Tanks are held monthly on the second Tuesday, with times alternating between 4-6pm for odd months and 8-10am for even months.

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