

**\*\* PRESS RELEASE \*\***

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**Watkins Glen Area Chamber of Commerce  
Business & Education Committee Announces 2017 Scholarship Topics**

*Welcoming local high school students to apply!*

Watkins Glen, NY – For many years, the Business and Education Committee of the Watkins Glen Area Chamber of Commerce has offered a \$1,000 scholarship to high school seniors and home school students in the Bradford, Odessa-Montour, and Watkins Glen school districts.

To apply, students must complete an application and submit a response to one of the two topics selected by the committee by April 7, 2017. These topics are:

- 1) Tell us about your Visitor Experiences in other communities. How do you (or your family) plan your daytrips/vacations? What type of marketing efforts appeal to your age group? What types of locations do you look for? What has been your favorite trip and why? How do you judge the "success" of your vacation?
- 2) Tell us about a customer service experience you had while shopping or dining within Schuyler County. Visit a local restaurant, attraction, or shop and write about your experience. Describe your experience from beginning to end. Was the location clean? Were the staff courteous and friendly? Did you purchase anything? Why or Why not? What other things did you observe?

Applicants may use one of three options to answer the topic questions: a 500-1500 word essay, a 3-5 minute video, and/or a slideshow (using Prezi or PowerPoint) of at least 12 slides.

Completed applications and accompanying responses must be submitted by April 7, 2017 to the Watkins Glen Area Chamber of Commerce, 214 North Franklin Street, Watkins Glen, NY 14891. For additional information, please contact Rebekah Carroll at the Chamber (607) 535-4300 or email: [rebekah@watkinsglenchamber.com](mailto:rebekah@watkinsglenchamber.com).

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