

**** PRESS RELEASE ****

June 22, 2017

Contact: Brittany Gibson
Tourism & Marketing Manager
brittany@watkinsglenchamber.com
Phone: 607.535.4300



JOIN US FOR A GRAND RE-OPENING CELEBRATION AT SIMPLY YOUR BEST!

Watkins Glen, NY – Simply Your Best in Odessa recently completed major renovations and owner JoAnna Sindone, along with the Watkins Glen Area Chamber of Commerce invite you to celebrate at a ribbon cutting on Thursday, July 6 at 5:00pm at 4588 State Route 224 in Montour Falls, New York.

In addition to the ribbon cutting, the celebration includes hors d'oeuvres by Bucket Bar and Grill, beer tastings by Heavily Brewing, a bounce house provided by Mastermind Entertainment and sponsored in part by Pure Wood Flooring. Attendees can also enjoy sampling products from Dancing Bees Honey Farm, Seneca Sunrise Coffee, and Sunset View Creamery.

There will be a number of raffles, with proceeds going to the Humane Society of Schuyler County. Raffles include:

- One full day of rest and relaxation – includes a manicure, pedicure, skin treatment, massage, makeup application and shampoo style as well as lunch from the Bucket Bar and Grill.
- 100 square feet of any flooring from Pure Wood Flooring.
- Wine and Cheese Basket donated by Odessa Wine and Spirits.
- 2 certificates for 50% off any bounce house from Mastermind Entertainment

Owner JoAnna Sindone looks forward to welcoming the community. She shares, "We have been dreaming about stretching out to the adjacent side of our building for some time, and about a year ago we started screaming for more space. We are so excited to be able to offer our guests an experience that will leave them feeling relaxed, rejuvenated and Simply Your Best from head to toe!"

The ribbon cutting ceremony will include remarks by County Administrator Tim O'Hearn, JoAnna Sindone, Odessa Mayor Keith Pierce, Rob Halpin, Pastor Ed Ross, and Watkins Glen Area Chamber of Commerce President and CEO Rebekah Carroll. The event is free to attend and open to the public.

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