

**** PRESS RELEASE ****

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JOIN US FOR A RIBBON CUTTING AT SOUTHERN FINGER LAKES EQUIPMENT

Watkins Glen, NY – Southern Finger Lakes Equipment recently opened at 2385 State Route 414, Watkins Glen. The Watkins Glen Area Chamber of Commerce invites you to celebrate at a ribbon cutting on Thursday, April 6 at 5:00pm.

Southern Finger Lakes Equipment Rental is a full-service dealer for top quality name brands such as Stihl, Ferris, Yanmar Tractors, Yanmar Construction, Simplicity, Snapper, and Big Tex Trailers. They are also a full-service shop for heavy equipment, diesel repair, and small engine repair. Their expanded rental offering includes everything from small tools, to large excavating equipment, and aerial lifts.

In addition to the ribbon cutting, there will be a celebration throughout the week, culminating with an Open House on Saturday, April 8 from 9am to 1pm. The Open House will include a pancake breakfast, test drives, you can even register to win a free Stihl chainsaw! Owner Bob Stewart and team are also offering specials on select Stihl products, 0% financing on Ferris, Yanmar, Simplicity, and Snapper, plus rebates & special pricing on select Yanmar, Ferris, Simplicity & Snapper products.

Mr. Stewart shares, "We are looking forward to a great year now that we are getting settled into our new location. We are so appreciative of the community support and we thank everyone involved in helping make this happen. Please join us at our ribbon cutting, our open house, or any time to check out our great new location!"

The ribbon cutting ceremony will include remarks by Watkins Glen Area Chamber of Commerce President and CEO Rebekah Carroll. Appetizers, wine, and beer will be served. The event is free and open to the public.

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