

**** IMMEDIATE RELEASE ****

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Watkins Glen Area Chamber of Commerce Introduces Chamber Ambassador

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce is excited to introduce their newest Chamber Ambassador, Natalie Travis. Natalie is currently the General Manager at Plum Point Lodge, north of Watkins Glen, in Himrod, NY.

Travis is a well-traveled convert to the Finger Lakes. Born in Stuart, Florida, and raised in North Carolina, she attended college in Las Vegas majoring in Hotel Administration and has worked in the food and tourism industry in Key Largo, the Caribbean, and Las Vegas. Natalie came to the Finger Lakes to visit for a summer and quickly fell in love with the area. That was seven years ago and now this is home for her family. Travis joined the Plum Point Lodge team last fall and had the pleasure of helping with the design work on the remodel of what had been the long-established Rainbow Cove Resort and now oversees operations of Plum Point's on-site restaurant, Sapalta.

"When I was approached with the opportunity to become an Ambassador for the Watkins Glen Area Chamber of Commerce I was overjoyed and flattered by the chance to work with a chamber that does so much for its members. I cannot wait to work with each and every member and business that is part of this amazing community."



The Ambassador Program was introduced in January 2014. Ambassadors connect with different members to serve as an avenue of communication and information between the Chamber and its members, and vice versa. Among other things, the Ambassador Program ensures that the Chamber reaches out and touches each and every member in a calendar year, and is integral to the continued growth of our membership and community. Chamber Members interested in becoming Ambassadors should contact Mary Beth Hollenbeck at marybeth@watkinsglenchamber.com, or call her at 607-535-4300.

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