

**** FOR IMMEDIATE RELEASE ****

July 22, 2019

Contact: Paul Thomas
Tourism & Marketing Manager
paul@watkinsglenchamber.com
607-535-4300



FRIDAY ON FRANKLIN, DOG DAYS OF SUMMER

Watkins Glen, NY – Join us for our August Friday on Franklin event in downtown Watkins Glen Friday, August 2nd from 5-8pm! This event is sponsored by our friends at Chemung Canal Trust Company, with tickets only costing \$5/person. Begin at the Chamber where you'll get your tasting glass, wrist band, and map of stops - then head out on your way tasting, sampling, and exploring downtown! Friday on Franklin is a great way to kick off the weekend, all while supporting downtown shops and local businesses. Don't forget about our loyalty card for locals! Receive a stamp for each Friday on Franklin that you participate in, collect 9 stamps and attend the 10th month for free. This event takes place rain or shine!

For our "Dog Days of Summer" we're welcoming leashed, well-behaved dogs to participate in our event too. There will be a Trick Competition at registration, and our four-legged friends will each receive a special treat. Watkins Glen Wine & Spirits will be offering "Dogs for Dogs" (hot dogs), and all proceeds will benefit the Humane Society of Schuyler County and Humane Society of Yates County.

Some locations do not allow dogs due to health reasons, and these locations will be clearly marked, with a doggie rest area station set up nearby. Bring a donated item for the Humane Society of Schuyler County and register a second time for our drawing! Some items the Human Societies are seeking include 6 inch paper plates, cat toys, milk bones, paper towels, washable towels, and bleach.

This event series is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Chemung Canal Trust Company. Check the Chamber's Facebook page for the latest information on participating vendors and businesses. For more information, or a complete wish list from the participating Humane Societies, please call the Chamber at 607-535-4300 or email the Chamber at liz@watkinsglenchamber.com.

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