

**** FOR IMMEDIATE RELEASE ****

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FRIDAY ON FRANKLIN FESTIVE FUN

Watkins Glen, NY – Join us for our December Friday on Franklin event in downtown Watkins Glen Friday, December 6th from 5-8pm. Jump in on the Festive Fun, helping launch the holiday season in downtown Watkins Glen!

Rebekah Carroll, Chamber Executive Director, elaborates "With so many terrific, locally owned shops on Franklin Street in downtown Watkins Glen, this Friday on Franklin event is always a great way to find many unique gifts for the holiday season."

The following businesses are participating in the December Friday on Franklin event:

- Rasa Spa will host Miles Wine Cellars
- Warren Real Estate will host Younique Salon and Dragonfly Soul Craft
- Franklin Street Gallery will host Elk River Soap Company
- Watkins Glen Promotions will host Glenora Wine Cellars
- Seneca Signature Scents will host Horseheads Brewing Company and Oil Me Healthy
- Watkins Glen Area Chamber of Commerce will host Earthy Imaginations

This event is sponsored by Chemung Canal Trust Company, with tickets only costing \$5 per person. Begin at the Chamber, where you'll get your tasting glass, wrist band, and map of stops - then head out on your way tasting, sampling, and exploring downtown! Friday on Franklin is a great way to kick off the weekend, all while supporting downtown shops and local businesses. The event will also feature a holiday tree decorating contest! Franklin Street businesses will display their decorated tree, and attendees of the event will vote on their favorite tree! Don't forget about our loyalty card for locals. Visit every stop to be entered for a chance to win a great prize. Receive a stamp for each Friday on Franklin that you participate in, collect nine stamps and attend the 10th month for free. This event takes place rain or shine.

This event series is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Chemung Canal Trust Company. For more information please call the Chamber at 607-535-4300 or email the Chamber at liz@watkinsglenchamber.com.

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