

**** FOR IMMEDIATE RELEASE****

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**WATKINS GLEN AREA CHAMBER OF COMMERCE ANNOUNCES
NEW EVENTS MANAGER**

Watkins Glen, NY – The Watkins Glen Area Chamber of Commerce recently announced the new hire of Liz Salamendra. In this role, Liz will be responsible for planning and executing all Chamber events including monthly After Hours Mixers, the Winter Gala annual fundraiser, the annual Golf Tournament, Friday on Franklin, monthly Think Tanks, and the Health and Wellness Fair, to name a few.



Liz was raised in Dundee, New York. She earned her Bachelor's degree in Hotel, Resort and Tourism Management from Paul Smith's College in 2013. In 2014, Liz returned to the area and began working for the Watkins Glen Harbor Hotel in several positions during her five years there. Liz returned to the area in May, after spending the winter in Florida.

Liz is looking forward to once again being deeply invested in the community, both on a personal level and through her role as Events Manager. She shares, "I am so happy to have been able to return to Watkins Glen and leverage my knowledge of events and Schuyler County from my past positions."

Liz can be reached at The Watkins Glen Area Chamber of Commerce by telephone: 607-535-4300 or via email: liz@watkinsglenchamber.com

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