

**** FOR IMMEDIATE RELEASE ****

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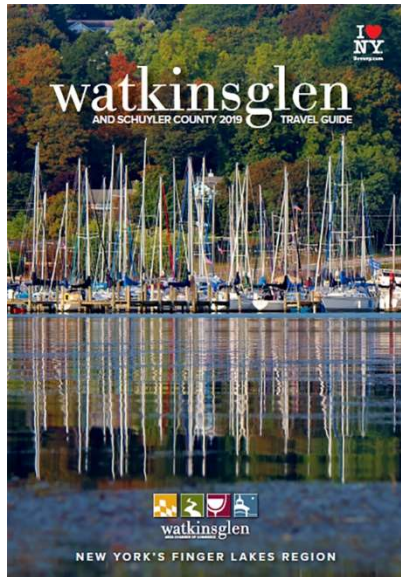
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OFFICIAL 2019 WATKINS GLEN & SCHUYLER COUNTY TRAVEL GUIDE NOW AVAILABLE!

Watkins Glen, NY – The official 2019 Watkins Glen and Schuyler County Travel Guide, produced annually by the Watkins Glen Area Chamber of Commerce, is here!

The guide includes an illustrated, pull-out map that incorporates state, regional, county, and village locations, and features colorful key attractions to the area as well. As a result of feedback from our Visitor Center staff, the map has been substantially updated and improved; to much more easily locate businesses and attractions. The map improvements will also help those who assist travelers with directions.



The guide also features new editorial sections: 8 Reasons We Should Be On Your Bucket List, Our Villages, and Camping. All four seasons are featured with attractions and a list of things-to-do highlighted for each season. Visitors will be able to view a list of events and available attractions based on the season. We included this feature to show that Schuyler County is open for tourism all year.

The cover photo by Teresa Schmizzi of the harbor, sailboats, and lush trees, and taken while paddling her kayak, communicates the relaxed, lake-centric mindset of the region in a beautiful, eye-catching landscape that is a piece of art in and of itself, and will surely make the guide stand out.

Each year, the guide is created and produced by the Chamber, Schuyler County's designated Tourism Promotion Agent (TPA). The guide is requested and sent worldwide. It is accessible at the Chamber's Visitor

Center and is available to download on the Chamber's website, www.watkinsglenchamber.com. 120,000 guides were printed and will be distributed in various locations within a five-hour drive of Watkins Glen over the course of the year.

Steuben Design LLC, a graphic design company located in the heart of Corning and the Southern Finger Lakes, designed the 2019 Travel Guide. Kappa Printing Management Associates LLC printed the guide.

If you would like to obtain copies, please contact Manley Gavich, Office Assistant at 607-535-4300 or by emailing manley@watkinsglenchamber.com.

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