

**** FOR IMMEDIATE RELEASE ****

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Contact: Paul Thomas
Tourism & Marketing Manager
paul@watkinsglenchamber.com
607-535-4300



FRIDAY ON FRANKLIN, GRAND PRIX FUN

Watkins Glen, NY – Join us for our September Friday on Franklin event in downtown Watkins Glen Friday, September 6th from 5-8pm. Join in on the Grand Prix Fun for one of the liveliest nights in downtown Watkins Glen! In between visiting all the Friday on Franklin stops, check out all of the Grand Prix Festival experiences, with the parade taking place at 6:00pm.

Come test your skill and get the fastest time with our vintage inspired RC cars on our miniature original 6.6 mile road course at the Chamber! This is open to both Friday on Franklin participants and non-participants. Cost for entry is \$5 per person, but with a purchase of your Friday on Franklin ticket, entry is free! There will be a kid's bracket (3-15) and an adult bracket (16 and up). Each bracket has the chance to win Grand Prix Festival merchandise!

The following businesses are participating in our September Friday on Franklin event:

- Warren Real Estate will host Miles Wine Cellars for tastings and bottle sales.
- Rasa Spa will host Silver Fox Farms/Sweet Bottom Cupcakes and Buns, offering sales of heirloom vegetables and baked goods.
- Seneca Cheese Company will host Sunset View Creamery, offering artisan cheese tastings and sales.
- Fresh Start will host Samantha N' Moon Photography, offering information on her photography business and prints for purchase.
- Quest Adventure Gaming will host MWF Designs, offering customizable promotional items, custom engravings, and handmade jewelry and home décor.
- Proper Etiquette Modern Vintage will host Oil Me Healthy, offering sales of Young Living essential oils.
- Seneca Signature Scents will host Earthy Imaginations, offering unique handmade gifts.
- Franklin Street Gallery will host P's Macarons, offering tastings and sales of macarons.
- Crystal City Olive Oil will offer samples and sales of their specialty olive oils and balsamic vinegars.
- Watkins Glen Wine & Spirits will host Finger Lakes Distilling for tastings and bottle sales.

This event is sponsored by our friends at Chemung Canal Trust Company, with tickets only costing \$5 per person. Begin at the Chamber, where you'll get your tasting glass, wrist band, and map of stops - then head out on your way tasting, sampling, and exploring downtown! Friday on Franklin is a great way to kick off the weekend, all while supporting downtown shops and local businesses. Don't forget about our loyalty card for locals. Visit every stop to be entered for a chance to win a great prize. Receive a stamp for each Friday on Franklin that you participate in, collect nine stamps and attend the 10th month for free. This event takes place rain or shine.

This event series is organized by the Watkins Glen Area Chamber of Commerce and sponsored by Chemung Canal Trust Company. Check the Chamber's Facebook page for the latest information on participating vendors and businesses. For more information please call the Chamber at 607-535-4300 or email the Chamber at liz@watkinsglenchamber.com.

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