

**** FOR IMMEDIATE RELEASE ****

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CHAMBER HOSTS THINK TANK SEMINAR FOCUSED ON CUSTOMER SERVICE

Watkins Glen, NY –The Watkins Glen Area Chamber of Commerce invites business owners to their upcoming Think Tank, Ask the Experts: Customer Service on Tuesday, October 8th from 4-5pm.

This Think Tank’s featured speaker is Judith Rowe of Judith A. Rowe Consulting LLC who will discuss best practices for customer care, covering a wide range of topics related to this critical component of any business. Following Judith’s useful presentation attendees will be encouraged to ask specific questions about their business, enabling real world questions to yield useful, informed answers.

Observed Rebekah Carroll, President and CEO of the Watkins Glen Area Chamber of Commerce, “Judith’s extensive professional background gives her a solid base of knowledge, enabling her to assist practically any business in our region to help make sure their entire staff are providing consistently excellent customer service, benefiting not just their individual business, but also the greater region on the whole. So often a patron’s first, and usually only, experience with a given business is with their front line staff, and helping make sure that experience is optimal goes far in developing and retaining happy customers and visitors to our region.”

The Watkins Glen Area Chamber of Commerce strives to advance economic success for its members and the community through support, promotion, and education. In furtherance of this mission, the Chamber presents many educational opportunities throughout the year for local businesses and organizations, and Think Tanks are just one of these opportunities. Think Tanks are held monthly on the second Tuesday throughout the year from 4-5pm.

Think Tanks are offered as a benefit to both members of the Watkins Glen Area Chamber of Commerce, and the whole business community. Advance reservations are requested by Monday October 7th. Please contact Events Manager Liz Salamendra to RSVP at 607-535-4300 or liz@watkinsglenchamber.com.

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