



**REGISTRATION AGREEMENT**  
Gorge Around the Gorge Restaurant Week  
October 28-November 3, 2019

Restaurant Name: \_\_\_\_\_

Restaurant Address: \_\_\_\_\_

Restaurant Phone Number: \_\_\_\_\_

Hours of Operation During Event: \_\_\_\_\_

Type of Cuisine: \_\_\_\_\_

Website: \_\_\_\_\_

Does Your Restaurant Offer Reservations (select one):       YES       NO

Exceptions (if applicable): \_\_\_\_\_

Will You Be Offering:       LUNCH       DINNER       BOTH

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Are you open to media interviews:       YES       NO

Cost (select one):

Please send check with application to Watkins Glen Area Chamber of Commerce 214 N. Franklin Street, Watkins Glen, NY

If emailing application, please complete credit card information below.

Member - \$50.00

Non-Member- \$100.00

Name on Account: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CVC: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Please review and sign attached contract on following page.

**By signing below, you agree to comply with the following guidelines for participation:**

\*Completed by 9/13/19

- Sign the participation contract and return in one of two ways:
  1. Complete and email to [liz@watkinsglenchamber.com](mailto:liz@watkinsglenchamber.com)  
OR
  2. Mail to Watkins Glen Area Chamber of Commerce at 214 N. Franklin, Watkins Glen, NY 14891

\*Completed by 9/20/19

- Submit Restaurant Week Menu to [liz@watkinsglenchamber.com](mailto:liz@watkinsglenchamber.com). The menu format for Restaurant Week will be "Mix & Match". You will offer 3 Starter and 3 Entrée options for lunch at \$15.00 per person and 3 Starter, 3 Entrée, 3 Dessert options for dinner at \$35.00 per person.

**You have the option to create one menu for the entire week, or a daily menu.**

If you opt for the week long menu, the Watkins Glen Area Chamber of Commerce, will input your details in the Restaurant Week menu template, send for your team to proof, print and drop off completed menus at your location.

If you opt for the daily menu, the Watkins Glen Area Chamber of Commerce requires the menu for 10/28/19 to be submitted by the date stated above and will input details in the Restaurant Week menu template, send for your team to proof, print and drop off completed menus for **10/28/19 only** at your location. For the remainder of the week, you would be responsible for inputting your daily menu in the Restaurant Week menu template (will be provided to you) and printing menus. We also require that each day your menu changes, an updated menu must be submitted to [liz@watkinsglenchamber.com](mailto:liz@watkinsglenchamber.com) by no later than 10:00am the day the menu will be served.

- Send "words from the Chef" to [liz@watkinsglenchamber.com](mailto:liz@watkinsglenchamber.com)  
This is a blurb from the Owner/Chef about the menu and their participation in Restaurant Week. Will be used as marketing purposes

\*9/23/19-10/27/19

- Begin displaying Restaurant Week promotional print marketing materials (you will be provided with these) in visible areas
- Distribute Restaurant Week advertising (bookmarks, postcards, etc. provided by WGACC)
- Email a special Restaurant Week announcement to your email subscribers

\*10/28/19-11/3/19

- Distribute one comment card to each party during Restaurant Week and prepare for pick up at end of the week (provided to you)
- Keep a count of total covers- event covers vs. nonevent covers- each day. Provide this information to WGACC at the end of the week

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please return this form by 9/13/19 to Liz, Events Manager by email at [liz@watkinsglenchamber.com](mailto:liz@watkinsglenchamber.com) or by mail to Watkins Glen Area Chamber of Commerce 214 N. Franklin Street, Watkins Glen, NY 14891.*